

# THE BEST BRANDS. THE BEST BOATS.



SMOKER CRAFT, INC.



THEBESTBOATBRANDS.COM



# YOUR PARTNER

**STARCRAFT**  
MARINE

**BYLVAN**

**SMOKER**  
CRAFT

*SunChaser*

**STARWELD**  
BY STARCRAFT

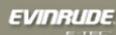
NORTH  
AMERICAN  
ANGLER

# IN PROFITABILITY



Discover what dealers across North America know firsthand: Smoker Craft, Inc. offers our partners the largest variety of boat models and floorplans at every price point. Our family owned and operated company has a long heritage of marine experience and outstanding dealer support. Most importantly, we back our boats with the best warranties you'll find anywhere – giving your customers peace of mind and building trust and satisfaction in your dealership. If you're ready to take your business to the next level, talk to us today. We look forward to welcoming you to our family.

Our relationships with the top engine manufacturers allow you to offer your customers the brands they trust.





1) from left to right: the late Barney Smoker, Phil Smoker, Doug Smoker, Tim Smoker

2) from left to right: Cinda McKinney, Susan Graff, Sara Barrett, Peter Barrett

3) from left to right: Arthur Schrock, Harold Schrock, the late Founders of Starcraft Marine



# HERITAGE

Starcraft 1903  
Smoker Craft 1921  
Sylvan 1948

For five generations and counting, our family has been dedicated to building boats that deliver better experiences on the water. Each year, we put our heritage on the line with great new lineups that are responsive to both our dealer network and today's boat buyer. To us, it's about the loyalty that extends throughout our 600 employees – from our sales and support staff, to our skilled production line, to our shipping and delivery teams. Because of them, you can count on all of our brands for the quality, performance and service that carry on our family's heritage.

# DEALER BENEFITS

As a boat company with a firm commitment to being a partner in the success of our dealer network, serving you and your customers is our top priority. We have a long heritage of outstanding dealer support, with a commitment to great communication. Most importantly, we back our boats with the best warranties you'll find anywhere – giving your customers peace of mind and building trust and satisfaction in your dealership.

## DEALER BENEFITS INCLUDE:

- Family Owned and Operated
  - Owned and operated by the Schrock and Smoker families since 1903
- Lifetime +6 Warranty
  - Our industry leading warranty includes all parts and labor
- One-Stop Shopping
  - Our company manufactures pontoons, aluminum fishing and recreational fiberglass boats
- Power of Choice
  - We partner with all five major engine brands
- Transportation
  - We have access to our own fleet of trucks for easy delivery







# INNOVATION





Since 1903, our company has been an innovation leader in aluminum fishing boats, high-adrenaline sport boats and next-generation pontoon performance. For example, Sylvan has changed everything about pontoon performance with RPT and SPX tubes that slice through the water with sports car handling and exhilaration and help maximize family time on the water with enhanced tow sport capabilities. Starcraft HMX performance strakes, honored with Pontoon & Deckboat Magazine's Pontoon Performance Innovation award, make your pontoon more versatile with better lift, faster planing and a tighter turning radius. When it comes to aluminum V-hulls, Starcraft fishing boats feature the exclusive Torsion Beam Construction (TBC) stringer system that offers greater strength and flexes with the waves for a smoother ride. Smoker Craft offers the Hydra-Lift Reverse Chine Hull that drives water toward the stern, improving holeshots and on-plane performance. And the Starcraft SCX Crossover sport boat, available in IO and OB configurations with its modified di-hedral hull, delivers spacious layouts and unbeatable excitement. As the NMMA award winner for customer satisfaction in the fiberglass sport, aluminum fishing and pontoon segments, plus an NMMA environmental award, we refuse to rest on our previous successes. Across all our brands, you can count on the highest standards for every aspect of construction, design and quality – because our family pride runs down to the last detail.



STARCRAFTMARINE.COM





## PONTOON BOATS

Whether your customers love cruising, fishing or watersports, Starcraft has the right pontoon to give them the most from their time on the water. Get to know our broad lineup that ranges from peerless luxury to unbeatable values.

- Luxury, Performance, Fishing and Value Pontoon Boats
- 59 Model Line-up
- Lengths: 18' – 25'
- HMX High Performance Strake Technology
- HP Range: 50 – 300





STARCRAFTMARINE.COM



## FISHING BOATS

Starcraft leads the way with fishing boats as tough as the die-hard anglers who rely on them. Catch the spirit of the open water with innovative hulls and great features including wide beams, huge livewells and automotive consoles.



- Big Water Fishing Boats
- 14 Model Line-up
- Riveted Aluminum Models with Power-Trac Hull
- Pro Fishing Series
- Torsion Beam Construction
- Full Line-up of Utility, Fishing & Jon Boats





## FIBERGLASS BOATS

Our four exclusive hull contours are designed for superior handling, fast planing and smoother rides. Your customers can choose the boat that fits their needs, whether they're cruising, skiing, wake surfing, wake boarding or simply dropping anchor and enjoying the day.

- Luxury and Performance Crossovers, Deckboats and Runabouts
- 39 Model Line-up
- Four Performance Hull Designs
- Surfable Deckboats





STARCRAFTMARINE.COM



# **SYLVAN** PONTON BOATS

Whether you're a fan of triple tube power and versatility, or twin tube performance and value, Sylvan lets you choose the boat built specifically for the way you spend your day on the water. The SPX triple tube PR25 Performance Package allows better lift, less surface drag, increased speed, faster planing and tighter turning radius, while the dynamic two-tube RPT tubes allow the pontoon to lift and plane across the water like a sport boat.

- Luxury, Performance, Fishing and Value Pontoon Boats
- 48 Model Line-up
- RPT and SPX Tubes
- Lengths: 18' – 25'
- HP Range: 50 – 300





[SYLVANMARINE.COM](http://SYLVANMARINE.COM)



# SMOKER CRAFT

## FISHING BOATS



Smoker Craft's innovative Hydra-Lift hull design ensures quicker planing, enhanced handling and maneuverability and faster holeshot. From pro-style fishing to rugged utilities, they feature the most impressive amenities, including the exclusive Yarblow Ventilation System and Integrated Rod Track System (IGTS). Huge livewells, automotive-style consoles and spacious floorplans deliver a great boating experience for all types of anglers.

- Value Fishing Boats
- 20 Model Line-up
- AIRS—Advanced Integrated Rib System
- Hydra-Lift Hull
- Yarblow Ventilation System
- Integrated Rod Track System (IGTS)
- Full Line-up of Utility, Fishing & Jon Boats

# AIRS

Hydra-Lift  
performance hull

**YARBLOW**  
VENTILATION SYSTEM





SMOKERCRAFT.COM





SUNCHASERBOATS.COM



# *SunChaser* PONTOON BOATS

Comfort doesn't have to cost a lot. When you lay your eyes on SunChaser pontoons you will rethink what pontoon value is. When you step inside you will appreciate the quality components, fresh styling and build quality that consumers demand from a value priced boat. Look deeper and you'll find every SunChaser is built with meticulous detail and backed by the impressive warranty of the legendary Smoker Craft, Inc.

- Value Priced and Luxury Cruising, Fishing and Performance Pontoon Boats
- 43 Model Line-up
- Stylish Interiors and Exteriors
- Lengths: 16' – 25'
- HP Range: 50 – 300



# **STARWELD** FISHING BOATS

BY STARCRAFT

The Starweld lineup ranges from 20-foot pro-style V-hulls to rugged, durable tillers. We've loaded these great boats with outstanding features and an unbeatable warranty – and they all share Starcraft's legendary quality and all-welded construction.

- All-Welded Aluminum Fishing Boats
- 15 Model Line-up
- Layouts for Hardcore Fishing and Family Fun





STARCRAFTSTARWELD.COM





AMERICANANGLERBOATS.COM





## FISHING BOATS

Meet the boats designed for serious outdoor adventures in all kinds of weather and water conditions – North American Angler by Smoker Craft. These rugged, reliable models provide the beam, depth and big-time features for a better fishing or hunting experience.

- Rugged “West Coast Style” Boats
- 11 Model Line-up
- All-Welded Construction
- Fishing Layouts for all Seasons and Species





# THE BEST BOAT



BRANDS.COM





# SMOKER CRAFT, INC.



**BYLUN**

*StarChaser*

**SMOKER**  
CRAFT

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**SMOKER CRAFT – STARCRAFT MARINE**

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